## You eat, you're queasy. You don't eat, you fade. What <u>do</u> you do?

The key days in your athletic calendar are also the most important where your food is concerned. Months of careful training can be ruined by the way you eat — or don't — before the event. Missing a meal deprives you of energy; eating the wrong foods at

the wrong time can be equally harmful. Undigested food bouncing around the stomach leaves you queasy. And who ever won anything feeling like this?

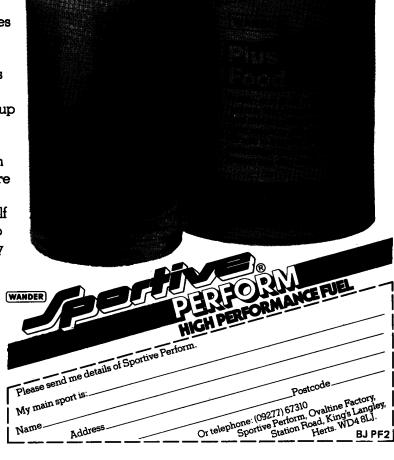
The answer, as more and more athletes appreciate, is Plus Food from Sportive Perform. Rich in high-quality protein, carbohydrates, vitamins and minerals Plus Food is also very low in fat. So it is easily digested, proves an ideal pre-event meal up to two hours before starting, even when tension has destroyed your appetite.

Plus Food is not only recommended on the day of the big event, but when meals are missed in a training diet.

And a further word of advice: up to half an hour before any sustained effort, top up your reserves with Sportive Perform Energy Drink. This complex of carbohydrates produces immediate and continuing energy to keep you going strong.

So always rely on these Sportive Perform products. And, since your sport and diet are very special to you – send for more information now. Information that could help you win!





## Movelat® Cream & Gel

MUCOPOLYSACCHARIDE POLYSULPHURIC ACID ESTER,
ADRENOCORTICAL EXTRACT & SALICYLIC ACID

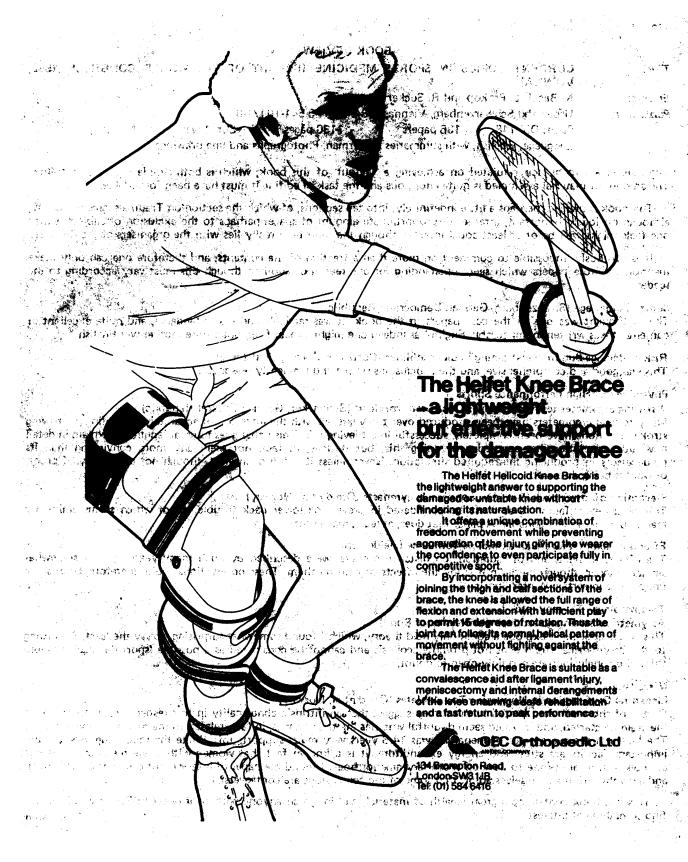
Tubes of 50g

for immediate treatment and massage of soft tissue injuries, sprains and strains

Further information from: LUITPOLD-WERK (MUNICH), Medical & Scientific Office in U.K., Hayes Gate House, 27 Uxbridge Road, Hayes, Middlesex, UB4 OJD. Tel: 01-561 8774



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## Nomeq announce CYBEXII Isokinetic Exercise Equipment



- Objective and quantified information on muscle strengths and range of movement, for all major body joints. (Ankle, knee, hip, shoulder, elbow, wrist).
- shoulder, elbow, wrist).

  Fixed speeds of movement from Isometric to walking and running speeds for specificity of speed of exercise for every major body joint.
- Variable resistance which automatically accommodates to your patients capability in pain, fatigue and during biomechanical leverage changes.
- Over 300 unbiased publications world-wide support the values of CYBEX Isokinetic equipment in human performance research, physical rehabilitation, sports medicine and training.
- Isokinetic exercise is the safest and most efficient way to work a muscle to full capacity at every point in the range of movement.

## NOMEQ

For further information or a demonstration of the CYBEX II in your department please contact: The Customer Service Department, 23/24 Thornhill Drive, North Moons Moat, Redditch, Worcs. B98 9ND. Telephone: 0527 63622. Telex: 334433. Other Isokinetic equipment also available from NOMEQ:—ORTHOTRON II (Rehabilitation Unit for shoulder, ankle, knee and hip exercise). ORTHOTRON KTI/KTII (dedicated knee testing units). FITRON (exercise cycle). UBE ERGOMETER (upper body ergometer).