



They've both got problem feet. But the one wearing adimed sports shoes doesn't have to bear the additional handicap of looking different.

adimed are a new range of orthopaedically adjustable sports shoes designed to help children, teenagers and adults cope with temporary or permanent foot disorders and live an active life. They are made by adidas, the world's most experienced sports shoe specialists, working with top sports physicians and orthopaedic shoe technicians.

Many patients with foot deformities, leg length discrepancies and post surgical or injury problems will benefit from the orthopaedic support of the new range of adimed shoes. And they'll get the added psychological benefit of wearing fashionable sports shoes made by a company that makes specialist shoes for the world's foremost athletes.

Prove adimed's worth for yourself. Phone Jane Naylor on 0943 608553 or send the coupon for informative literature on adimed stabil post-surgical shoes, adimed sports shoes and the range of inlay soles. **adimed**

Please send me further information about the new adimed range.

Name \_\_\_\_\_ BJSM 19:1

Title \_\_\_\_\_ (BLOCK CAPITALS PLEASE)

Hospital/Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone No. \_\_\_\_\_



Miss Jane Naylor, adimed Division, Peter Black Leisurewear Ltd.,  
Leisurewear House, Leeds Road, Ilkley, West Yorks LS29 8LB.