Mid-year review: physical inactivity universally accepted as the biggest public health problem of the 21st century, shoulder exam challenges, and progress against the scourges of anterior knee pain and ACL injuries

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As the northern hemisphere embarks on various degrees of summer stupor, and the southern hemisphere weathers the winter with a crowd of football codes, I take this chance to alert you to what many have considered highlights of the year to date.

EXERCISE IS MEDICINE (AND SO IS PHYSICAL ACTIVITY)

Professor Steven Blair opened *BJSM's* year by announcing a "surge" against physical inactivity.¹ Interestingly there has been no push-back against Professor Blair's powerful argument and compelling data. How time flies when I consider that Dr Frank Booth's classic declaration of war against physical inactivity was in 2000—almost a decade ago!²

Now is the time to redouble our efforts to promote physical activity as the single most useful health modality. We also need to be cohesive so that lawmakers are not confused by multiple messages or by competing interests. To this end, BJSM fully endorses the American College of Sports Medicine's Exercise is Medicine initiative (http://www.exerciseismedicine.org/). In addition to key papers in BJSM,134 particularly in the January and February theme issues, please check out the exciting news in this issue of BJSM. New data show that 50-year-old men can obtain a new "lease of life" with just 10 years of increased physical activity.5 Specifically, a decade of physical activity from 50 years on means that the person's risk of death is no higher than that of a

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long-term exerciser! It's clearly not too late at 50! Tell your patients about this, frame the one-page PDF in your waiting room. And if you are 50, it's time to increase your activity!

SHOULDER EXAMINATION

The shoulder exam continues to be a challenge for many clinicians but this month BISM can provide a video link to Dr Mark Hutchinson's shoulder exam (http://bjsm.bmj.com). This is an ideal learning opportunity for younger clinicians and those young at heart. However, having become skilled, remember the limitations! Dr Eric Hegedus and colleagues from Duke University really challenged the utility of the "classic" orthopaedic shoulder tests; for example the authors claim that the diagnostic accuracy of the Neer test for impingement, the Hawkins-Kennedy test for impingement and the Speed test for labral pathology is limited.⁶ Also on shoulders—please note the 1 September deadline for the special shoulder pain issue of January 2010. And kudos to Dr Hutchinson, his knee examination video has been downloaded over 300 000 times! The McMurray's test section alone has been clicked 50 000 times!

ANTERIOR KNEE PAIN

In March 2009, we published a cover story relating to orthoses and knee pain.⁷ Prefabricated foot orthoses were superior to flat inserts in the short term management of patellofemoral pain syndrome—orthotics can work! There was no differences between the effects of foot orthoses and physiotherapy, nor was there any benefit of adding foot orthoses to physiotherapy.⁷ Considering that all treatment groups showed clinically

meaningful long term improvements, GPs may do some patients a favour by prescribing foot orthoses. In this issue (see p 503) Denmark's Henriksen and colleagues examine the effect of pain on joint function. This has major implications for management of patellofemoral pain.

ACL PREVENTION

Congratulations to both our Finnish and Norwegian colleagues for their terrific papers in BMJ (with BJSM transfer!) highlighting that neuromuscular training programmes prevent major injuries.9 10 Also, in the past two issues Professor Timothy Hewett provided insights into when anterior cruciate ligament (ACL) injury may be most likely to occur—when a valgus knee force combined with trunkal sway places the ACL under enormous strain.11 12 And don't forget the ACLrelated podcast already on the home page and keep an eye out for regular podcasts there. When you are at the lake/cabin/ resort or other holiday destination, please do feel free to use the spare time to let us know how BJSM could serve you better! And don't forget to set an example that physical activity is medicine!

SPECIAL INTERNATIONAL OLYMPIC COMMITTEE SUPPORTED THEME ISSUE: SUDDEN CARDIAC DEATH

BJSM's themed issues focusing on injury prevention and health protection begin in September 2009. The first is dedicated to sudden cardiac death in athletes. Subsequent editions will appear quarterly in print and online. These Injury Prevention and Health Protection issues will be sent to BJSM subscribers, as well as all 205 National Olympic Committees and more than 35 major sports federations.

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Warm up

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