

# Moveilat<sup>®</sup> Gel

(Contents: Organo-heparinoid "Luitpold", adrenocortical extract & salicylic acid)

TUBES OF 50g



*for immediate treatment  
of soft tissue injuries, bruises,  
contusions, sprains and strains*

*cooling and non-sticky,  
for prompt relief of pain on  
the playing field and in  
the sports arena*



Manufacturers of  
Hirudoid<sup>®</sup>

Samples and literature on request:

**LUITPOLD - WERK** (Munich, Germany)

Medical & Scientific Office in U.K.,  
Coldharbour Lane House,  
Hayes, Middlesex. Tel. 01-848 0738

# Searle Diagnostic offer you the service of a fully equipped laboratory with 80 trained staff providing a pathology service in the disciplines of **BIOCHEMISTRY, HAEMATOLOGY, BACTERIOLOGY, SEROLOGY and HISTOPATHOLOGY** and specialising in **HORMONE ASSAYS**

## How it started

The Searle Hormone Assay Laboratory was established originally to monitor the clinical trials of the infertility drug Pergonal (Human Menopausal Gonadotrophins). Regular oestrogen and pregnanediol assays, with results available in 24 hours, were required for successful therapy and these were not available at that time to the majority of investigators. Subsequently it became apparent that a need existed

for a Hormone Assay Laboratory capable of delivering accurate, rapid and reproducible results and so the service was established. At a later date a routine laboratory for Biochemistry, Haematology, Bacteriology and Serology was added, located in Harley Street. Stringent quality control procedures were adopted by both laboratories guaranteeing a service of high quality at all times.

## How it works

The function of the service is not to compete with hospital laboratories but to supplement them. It also provides laboratory support wherever it is needed throughout the World — to private practitioners, industry, research institutes and Government departments. Specially designed postal packs are

provided to ensure that samples arrive safely and with the minimum of delay, priority Customs clearance facilities exist at London Airport for specimens from overseas. Results are transmitted when required by the fastest possible route: telephone, telegraph or telex, and are always confirmed by first class mail.

## Service and Confidentiality

A full consultation service is available which can advise on the selection and interpretation of tests in different clinical situations. The ethical standards

adopted are consistent with the internationally accepted code of practice in the medical profession in all matters including confidentiality of reports.

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**SEARLE DIAGNOSTIC**

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For further information, please contact:

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