



Criteria to obtain BJSM Stamp of Approval for event or product

- Event = SEM educational or research conference, training course or module, or community event related to physical activity or health promotion
- Product = book, educational webpage, App or patient resource

The event or product must:

- Be organized and delivered by a not-for-profit organisation (even if the event or product will itself make a profit that contributes to the ongoing viability of the organisation).
- Actively demonstrate equity, diversity, and inclusion (EDI); conference speakers and panellists must be a minimum 30% (target $\geq 50\%$) women and people of other minoritized genders, Black people, Indigenous people, and persons of colour, and persons with disabilities. (Please see this helpful link to learn more about definitions of disability: <https://www.cdc.gov/ncbddd/disabilityandhealth/disability.html>)
- Include at least 2 individuals from the above communities on panels or planning committees to minimize the risk of someone being present in an environment that is not inclusive and in which their views could be devalued.
- Demonstrate appropriate international contribution with at minimum 10% international speakers or panellists. We encourage participation from international speakers or panellists from low- and middle-income countries.
- Reflect the values of BJSM including respect, service, open exchange, and professionalism.
- Be impactful by enabling equitable access to sport, safer athletic communities, or physical activity that promotes health.
- Maintain a clinical focus to improve patient care by advancing practice or research.
- The event should aim to include a patient-centred portion (i.e., patient story, voice, or presentation; or inclusion of a patient as a panellist or member of the planning committee).
- Consider ways to reduce the environmental impact (e.g., allowing international participants or speakers to connect virtually to reduce flying, encouraging delegates to take public transport where possible, providing conference materials through electronic sources, and minimising single-use products such as paper cups).
- Demonstrate appropriate engagement with end-users (which may include patients, athletes, clinicians, health care providers or health care funders).
- Be (at least one of) innovative (research related), educational, or related to knowledge translation.

To apply for the BJSM Stamp of Approval, please send a document outlining how your event or product meets each of the above criteria to info.bjasm@bmj.com