Do physical activity interventions combining self-monitoring with other components provide an additional benefit compared with self-monitoring alone? A systematic review and meta-analysis

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ABSTRACT
Objective To determine the net effect of different physical activity intervention components on step counts in addition to self-monitoring.
Design A systematic review with meta-analysis and meta-regression.
Data sources Five databases (PubMed, Scopus, Web of Science, ProQuest and Discus) were searched from inception to May 2022. The database search was complemented with backward and forward citation searches and search of the references from relevant systematic reviews.
Eligibility criteria Randomised controlled trials comparing an intervention using self-monitoring (active control arm) with an intervention comprising the same treatment PLUS any additional component (intervention arm).
Data extraction and synthesis The effect measures were mean differences in daily step count. Meta-analyses were performed using random-effects models, and effect moderators were explored using univariate and multivariate meta-regression models.
Results Eighty-five studies with 12 057 participants were identified, with 75 studies included in the meta-analysis at postintervention and 24 at follow-up. At postintervention, the mean difference between the intervention and active control arms was 926 steps/day (95% CI 651 to 1201). At a follow-up, the mean difference was 413 steps/day (95% CI 210 to 615). Interventions with a prescribed goal and involving human counselling, particularly via phone/video calls, were associated with a greater mean difference in the daily step count than interventions with added print materials, websites, smartphone apps or incentives.
Conclusion Physical activity interventions that combine self-monitoring with other components provide an additional modest yet sustained increase in step count compared with self-monitoring alone. Some forms of counselling, particularly remote phone/video counselling, outperformed other intervention components, such as websites and smartphone apps.

WHAT IS ALREADY KNOWN
⇒ Self-monitoring of physical activity behaviour is a cornerstone of many complex physical activity interventions.
⇒ Self-monitoring using smartphone applications and activity trackers is effective in increasing physical activity levels.

WHAT ARE THE NEW FINDINGS
⇒ Additional intervention components further bolster the effect of self-monitoring.
⇒ Prescribed goal and human counselling are particularly effective in increasing physical activity above and beyond self-monitoring.
⇒ Remote phone/video counselling is a potentially highly effective and convenient component of physical activity interventions.

BACKGROUND
Given the high prevalence of physical inactivity and its associated public health burden,1 it is not surprising that researchers continue to explore which interventions can effectively and sustainably increase physical activity (PA).2 Such interventions are usually complex3 and consist of multiple components (eg, counselling, incentives, text messages and activity monitors).4,10-13 However, these complex interventions are typically assessed in parallel randomised controlled trials (RCTs) comparing an intervention arm to a usual care control arm. Consequently, these studies cannot determine which specific components actually contribute to the overall intervention effect and which components may have no effect or even a deleterious effect.14 Despite implementing alternative study designs such as factorial RCTs12 and microrandomised trials,13 the contribution of individual intervention components is still poorly understood.1,14

One of the most frequent components employed in complex PA interventions is self-monitoring, a crucial element of health promotion and disease prevention. Social cognitive theory states the importance of self-regulation as a source of behaviour change with self-monitoring one of the three core components.15 Historically, intervention participants recorded their daily PA in diaries,16 but self-monitoring with pedometers, fitness trackers and smartphone apps (collectively called activity monitors) has now become a cornerstone of PA interventions.17-19 A succession of systematic reviews has demonstrated that self-monitoring using different
activity monitors leads to substantial PA increases which can be maintained long term.9 10 16 19 20

Considering the positive impact of self-monitoring on PA levels, it would be worth questioning if the effect of various complex PA interventions is primarily caused by self-monitoring alone and if additional components further bolster the effects or have no effects. For example, a recent meta-regression of step-count monitoring interventions compared with usual care suggested that interventions that also included counselling or incentives were not better than simpler interventions without counselling or incentives.10 Thus, it seems pertinent to question the net effect of various intervention components above and beyond the self-monitoring effects, especially as some of these components (eg, in-person counselling) are often resource-intensive compared with self-monitoring.21 22

Ultimately, the net effect of additional components (ie, after subtracting the effect of self-monitoring) can only be isolated in RCTs comparing the complex intervention including self-monitoring against self-monitoring alone (an ‘active control’ arm) rather than against a usual care control arm. Thus, this study’s aim was to conduct a systematic review and meta-analysis of these RCTs to determine whether complex PA interventions that combine self-monitoring using activity monitors with other intervention components provide an additional benefit to self-monitoring alone.

METHODS
This review was performed in accordance with the Preferred Reporting Items for Systematic Reviews and Meta-Analyses 2020 statement.23 The protocol of this review can be found in the supplemental file online.

Eligibility criteria
This review included RCTs that compared an intervention using self-monitoring with an activity monitor to increase PA (active control arm) to an intervention that comprised precisely the same treatment as the active control PLUS any additional component intended to increase PA above the levels achieved in the active control condition (intervention arm).

The term ‘component’ is commonly used in the literature on complex interventions; however, it has no conventional definition.3 24 For the purpose of this study, we have introduced a working definition of a ‘component’ as a self-contained tool or channel that requires additional effort and cost to be developed, delivered and maintained. Examples of these components typically involve tools such as financial incentives or smartphone apps and channels such as in-person counselling or text messages.

Our use of the terms ‘active control’ and ‘intervention’ does not necessarily align with other authors’ labels. For example, studies often compared three arms: (1) usual care control, (2) pedometer-only intervention and (3) pedometer-plus-counselling intervention. In this specific case, the first arm would not be included in our review, the second arm would be labelled as ‘active control’, and the third arm as ‘intervention’. Furthermore, using the term ‘active control’ does not imply that this arm did not receive anything else other than the self-monitoring device. Active control arms often received print materials, education, etc, but they could still be eligible provided that the intervention arm received everything the active control arm received, plus some additional ‘intervention’ component(s). Studies where the active control arm received anything that was not also contained in the intervention arm were excluded, even when study authors labelled it as ‘active control’.
Studies comparing different intensities of the same component (eg, low vs greater frequency of counselling, or sum of incentives), different types of the same component (eg, individual vs team-based incentives), or additional behaviour change techniques within the same component (eg, the addition of social comparison feature to an app) were ineligible. Studies were also excluded when active control participants were specifically instructed not to increase their PA despite receiving the activity monitor, or when they received a blinded monitor (for PA recording, but not for self-monitoring). Studies of dietary interventions where PA self-monitoring was also performed were included, provided that the intervention arm received an additional component with the aim to increase PA and not just to improve diet.

Studies in adults aged 18 or over, both healthy subjects and patients with specific diseases and conditions, were eligible. Both individually and cluster randomised trials were eligible. Finally, only studies that reported objectively assessed PA outcomes (eg, step count, minutes of moderate-to-vigorous PA (MVPA)) were eligible.

**Information sources, search strategy and selection process**

An initial search of five databases (PubMed, Scopus, Web of Science, ProQuest, Discus) was performed in July 2020 and updated in May 2022. Search strings combined terms related to the domain being studied (eg, “physical activity” or “steps”) AND intervention of interest (eg, “monitor” or “pedometer”) AND terms signalling the presence of the active control arm (eg, “active control” or “three arms”). Searches were limited to articles in English published in peer-reviewed journals but did not include any date limits. Details on the search strategy are presented in a supplemental file online.

Records were uploaded to EndNote VX9, where duplicates were removed. Title and abstract and full-paper screening were conducted independently by two reviewers (ŁM and RJ) and discrepancies were resolved through discussion and consultation with the wider author team (TV, TH and PS).

In addition, backward and forward citation searches for the included articles25 and a search of the reference lists of the relevant systematic reviews were performed.10 17 18 26–28 The resulting records were uploaded to EndNote VX9, deduplicated and screened for RCTs with an RCT classifier (https://robotsearch.vortext.systems) using the balanced machine learning model.29 Following the automatic screening, the remaining records were screened manually using the same strategy as with the database search.

**Data collection process and data items**

Data from included studies were extracted using a prepiloted Excel spreadsheet. Sample characteristics were jointly extracted by PS and RJ. A description of the active control and intervention conditions were first jointly extracted by LM, AB and WS. Using these excerpts, we (TV, LM and MS) developed a coding scheme by grouping the components into common-language categories such as ‘text messages’, ‘human counselling’ or ‘website’. For example, the ‘text messages’ category included traditional mobile phone SMSes but also tweets and push notifications. The ‘human counselling’ category was further divided into subcategories according to the mode of contact (eg, face to face, email, and phone and video calls). The interventions were then coded for the presence of these components jointly by LM, AB, WD and WS., and independently in duplicate by TV. The discrepancies were resolved by consensus. In addition, whether...
the participants received a specific goal for PA (eg, 10 000 steps/day) was also coded.

PA outcomes were extracted by TV. Preferably, change scores from baseline to postintervention were extracted. When not available, preintervention and postintervention or postintervention only values were extracted. Occasionally, when authors used models to adjust for baseline measures of an outcome to reduce risk of bias due to high attrition rate, or to adjust for clustering

Figure 3  Mean difference in daily step count between the intervention and active control arms at postintervention (75 studies, 78 contrasts).
in cluster RCTs, estimates of effect were extracted directly. In addition, PA outcomes at the longest follow-up were extracted using the same strategy as for the outcomes at postintervention.

Risk of bias assessment
The risk of bias for each study was assessed by CW and independently assessed again by LM, WS, RJ or TV; disagreements were resolved through discussions with TH. The Cochrane Risk of Bias tool was used to assess the risk of bias (low, unclear or high risk) in each study for the following six domains: random sequence generation, allocation concealment, blinding of participants and personnel, blinding of outcome assessment, incomplete outcome data and selective reporting.

Effect measures and synthesis methods
The effect measures were the mean differences (MDs) in the daily step count between active control arms and intervention arms. The effect measures of cluster randomised trials were adjusted for clustering effects as recommended by the Cochrane Handbook. Meta-analyses were performed using random-effects models with a restricted maximum-likelihood estimator. Meta-analyses findings were presented using forest plots. The presence of publication bias was assessed using visual inspection of a funnel plot and random-effects version of Egger’s regression test. To check the robustness of the primary analysis, sensitivity analyses were carried out by excluding studies with active control arms (A) not having a set goal, (B) receiving an additional PA intervention component beyond activity monitor and a set goal, (C) receiving a non-PA intervention and (D) studies with small sample size (<40 participants).

The existence of heterogeneity was assessed using the I^2 statistic, which describes the percentage of total variation across studies that is due to heterogeneity rather than chance. The I^2 values were interpreted according to the Cochrane Handbook as not important (0%–40%), moderate (50%–60%), substantial (50%–90%) and considerable (75%–100%) heterogeneity. In case of substantial to considerable heterogeneity, effect moderators were explored using a series of univariate and multivariate meta-regression models. Potential moderators involved population characteristics (age, sex, body mass index (BMI), sedentariness, health status and healthcare setting) and intervention characteristics (intervention duration, presence of a set goal, intervention components including diary, print materials, website, smartphone app, text messages, incentives and human counselling). The amount of heterogeneity explained by the moderators included in the meta-regression models was expressed using R^2 statistics. The significance level for all statistical tests was set at a p<0.05. All analyses were performed using the metafor package (V2.0–0) in R V3.4.4 (The R Foundation for Statistical Computing, Vienna, Austria).

Differences from published protocol
The final protocol of this review and meta-analysis slightly deviated from the originally registered protocol (online supplemental file 1, PROSPERO CRD42020199482) in the following aspects: (1) The EMBASE database was not searched because we lost access to it. However, Web of Science and ProQuest databases were searched instead of EMBASE; (2) As nearly all the studies reported daily step count as the PA outcome, we did not perform meta-analyses with minutes of MVPA and other outcomes as originally intended. Only 19 studies reported minutes of MVPA, and 15 of these also reported step count; (3) Consequently, not mixing step count and minutes of MVPA in one meta-analysis allowed us to use an absolute MD in daily steps instead of a standardised MD (Hedge’s g) as the measure of effect; and (4) The moderator analysis was performed using the meta-regression instead of subgroup analysis.

RESULTS
Study selection
We identified 57 eligible reports via the database search, 24 reports via backward and forward citation searches, and four reports by searching reference lists of relevant reviews. Altogether, 85 studies were included in the systematic review (figure 1).

Of those 85 studies, 75 studies provided sufficient details on the primary outcome at postintervention and were included in the primary meta-analysis. In most studies, multiple relevant arms were aggregated; however, in three studies, we chose to analyse the arms separately as they differed in factors explored in meta-regression (eg, in-person vs video coaching). In these three studies, we split the comparator group between the two arms to avoid double-counting it. Consequently, 78 contrasts were analysed in the primary meta-analysis at the end of the intervention.

Twenty-three studies also provided outcome data at follow-up. In addition, one study reported follow-up data in a separate report. In total, 24 studies and 25 contrasts were analysed in the meta-analysis at follow-up.

Study characteristics
Full details of the 85 studies included in the review are shown in the online supplemental file 3. The studies were published...
between 2007 and 2022. The majority of the studies were conducted in the USA (n=52), followed by the UK (n=10), Canada (n=3), Australia, Belgium, Japan, Singapore, Sweden (n=2 per country), Czechia, Denmark, Indonesia, Malaysia, the Netherlands, Pakistan, Poland, South Korea, Switzerland and Taiwan (n=1 per country). Thirty-five studies were conducted in healthcare settings, 18 at the university or college, and the remaining 32 studies were conducted in community or mixed settings. Three studies were cluster randomised trials. The studies compared two (n=47), three (n=27), four (n=10) and five (n=1) arms. However, only 10 studies had 3 or more arms relevant to, and included in, the review. The number of study participants (counting only those from the relevant arms) ranged from 9 to 906 (median 80). In total, 12 057 participants were included in the review (9300 in the primary meta-analysis); of those, 60% were female. Participants’ mean age ranged from 20 to 76 (median 50), and their mean BMI ranged from 22 to 47 (median 12 weeks); only 26 studies were longer than 3 months. In 53 studies, the active control arms received at least one additional component intended to increase PA beyond self-monitoring: print materials (n=23); instructions to keep a step count diary (n=31); education and/or counselling (n=38). In 14 studies, the active control arms were exposed to a dietary (n=13) or sleep and stress (n=1) intervention. The contrasts between intervention and active control arms included addition of a set goal (n=27), print materials (n=12), step count diary (n=7), incentives (n=19), website (n=19), smartphone app (n=8), text messages (n=15), structured exercise (n=5) or human counselling (n=36). Counselling was provided in-person (n=10), as group counselling (n=7), via emails (n=9) or via phone or video calls (n=15).

### Risk of bias

Risk of bias judgements are presented in figure 2 with supporting quotes and justifications provided in the online supplemental file 4. Random sequence generation and reporting bias varied a lot between studies (54 low, 14 unclear and 17 high risk of bias). Allocation concealment was generally poorly reported, with a large number of studies being assessed as having an ‘unclear’ risk of bias for this domain (34 low, 49 unclear and 2 high risk of bias). Given the unavoidable risks associated with trials of behavioural interventions, which makes blinding unlikely, the majority of studies were judged to be at high risk of performance bias (7 low, 4 unclear and 74 high risk of bias). Outcome assessment (detection bias) was generally rated as low, due to the objective PA measures used (78 low and 7 high risk of bias). Most studies were judged to be at low risk of attrition bias; studies with high attrition rates (>20%), unclear reasons for drop-outs and disproportional incomplete outcome data across trial arms were deemed to be at high risk (62 low, 11 unclear and 12 high risk of bias). Finally, the risk of selective reporting of the outcome (reporting bias) varied between studies (53 low, 9 unclear and 23 high risk of bias).

### Effects at postintervention

At postintervention, the MD in daily step count between the intervention and active control arms (number of contrasts included in the analysis k=78) was 926 steps (95% CI 651 to 1201; I² 87%) (figure 3). The visual inspection of the funnel plot (online supplemental file 5) complemented Egger’s regression test for funnel plot asymmetry (p=0.498) and indicated that publication bias was unlikely to have influenced the results.

Sensitivity analyses showed little change to the pooled effect sizes when excluding studies with active control arms receiving an additional PA intervention component beyond activity monitor and a set goal (k=32; MD 1023, 95% CI 772 to 1275; I² 52%), studies with active control arms receiving a non-PA intervention (k=66; MD 915, 95% CI 613 to 1217; I² 87%), studies with intervention duration <4 weeks (k=74; MD 883, 95% CI 599 to 1166; I² 88%), and studies with sample size<40 (k=63; MD 824, 95% CI 523 to 1125; I² 89%). However, when removing studies with active control arms not having a set goal, the MD between the intervention and active control arms substantially decreased (k=48; MD 710, 95% CI 459 to 961; I² 78%). Excluding studies judged as low risk of bias in less than three of the six domains did not affect the pooled effect size (k=61, MD 912, 95% CI 587 to 1237; I² 89%). However,

<table>
<thead>
<tr>
<th>Covariates in the multivariate model</th>
<th>Regression coefficient (95% CI)</th>
<th>p-value</th>
<th>I² (%)</th>
<th>R² (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model 1</strong></td>
<td></td>
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<tr>
<td>Intercept</td>
<td>334 (−268 to 937)</td>
<td>0.277</td>
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<tr>
<td>Intervention duration (weeks)</td>
<td>−11.2 (−21.3 to −1.1)</td>
<td>0.030</td>
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<tr>
<td>Set goal</td>
<td>548 (−46 to 1142)</td>
<td>0.071</td>
<td></td>
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<tr>
<td>Counselling*</td>
<td>1025 (321 to 1730)</td>
<td>0.004</td>
<td></td>
<td></td>
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<tr>
<td>Diary</td>
<td>521 (−566 to 1608)</td>
<td>0.348</td>
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<tr>
<td>Print materials</td>
<td>235 (−611 to 1081)</td>
<td>0.586</td>
<td></td>
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<tr>
<td>Website</td>
<td>−149 (−910 to 612)</td>
<td>0.701</td>
<td></td>
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<tr>
<td>Mobile app</td>
<td>−150 (−1170 to 872)</td>
<td>0.774</td>
<td></td>
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<tr>
<td>Text messages</td>
<td>498 (−322 to 1730)</td>
<td>0.234</td>
<td></td>
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<tr>
<td>Incentives</td>
<td>524 (−250 to 1298)</td>
<td>0.185</td>
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<tr>
<td><strong>Model 2</strong></td>
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<tr>
<td>Intercept</td>
<td>612 (224 to 1000)</td>
<td>0.002</td>
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<td></td>
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<tr>
<td>Intervention duration (weeks)</td>
<td>−9.9 (−19.0 to −0.7)</td>
<td>0.035</td>
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<tr>
<td>Set goal</td>
<td>600 (44 to 1155)</td>
<td>0.034</td>
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<td></td>
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<tr>
<td>Counselling*</td>
<td>795 (254 to 1336)</td>
<td>0.004</td>
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<td></td>
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<tr>
<td><strong>Model 3</strong></td>
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<tr>
<td>Intercept</td>
<td>708 (320 to 196)</td>
<td>&lt;0.001</td>
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<tr>
<td>Intervention duration (weeks)</td>
<td>−12.4 (−22.2 to −2.5)</td>
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<tr>
<td>Set goal</td>
<td>564 (−14 to 1143)</td>
<td>0.056</td>
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<tr>
<td>Phone/video counselling</td>
<td>1129 (303 to 1954)</td>
<td>0.007</td>
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<td></td>
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<tr>
<td>Group counselling</td>
<td>745 (−188 to 677)</td>
<td>0.118</td>
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<tr>
<td>Email counselling</td>
<td>518 (−381 to 1417)</td>
<td>0.259</td>
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<tr>
<td>In-person counselling</td>
<td>72 (−741 to 885)</td>
<td>0.862</td>
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The models included all 78 contrasts. Intervention duration entered the models as a continuous variable. Its regression coefficient expresses an average change in the mean difference between intervention groups’ and active controls’ daily step count for a 1-week increase in the intervention duration. All other covariates entered the models as binary variables (0 = not present, 1 = present). Their regression coefficients express a change in the mean difference between intervention groups’ and active controls’ daily step count associated with the presence of the component. Bold numbers correspond to statistically significant p-values.

* The term ‘counselling’ comprises all forms of human counselling, that is, in-person, phone/video, group and email counselling.


[97x27]120

[97x112]120
applying more stringent criteria and excluding studies with low risk of bias in less than four domains resulted in a decrease in the pooled effect size (k=41, MD 776, 95% CI 570 to 982, I² 63%).

**Moderator analysis**

Of the potential effect moderators related to the study population, neither age, percentage of females, BMI, being sedentary, suffering from chronic conditions, nor being recruited in a healthcare setting had a significant effect on daily step count in the univariate meta-regression models (table 1).

In the full multivariate meta-regression model that included intervention characteristics, only the intervention duration and addition of human counselling demonstrated significant moderating effects on daily step count (model 1, table 2). Starting with this model, we removed the non-significant variables one by one, starting with the one with the highest p-value, and the final model demonstrated a significant positive effect of a presence of one practice nurse consultation on daily step count. The addition of phone/video counselling had the largest effect on daily step count, followed by group counselling which, however, did not fall within the predefined statistical significance level. The addition of phone/video counselling demonstrated significant moderating effects (model 3, table 2).

**Effects at follow-up**

At follow-up, the MD in daily step count between intervention and active control arms (k=25) was 413 steps (95% CI 210 to 615; I² 29%) (figure 4). Visual inspection of the funnel plot (online supplemental file 3) complemented Egger’s regression test for funnel plot asymmetry (p=0.767) and indicated that publication bias was unlikely to have influenced the results.

**DISCUSSION**

Combining other intervention components with self-monitoring using activity monitors provided an additional benefit of approximately 1000 steps/day compared with self-monitoring alone when assessed postintervention. At follow-up postintervention, this benefit reduced to less than half, but remained statistically significant at various time points.

Our findings are in contrast to Chaudhry et al’s conclusion that additional counselling/incentives offer no further benefit over simple self-monitoring interventions. However, their meta-regression primarily searched for studies examining the effects of step count monitoring devices compared with usual care; hence, their conclusion was based on indirect comparison of studies with and without counselling/incentives. In contrast, our systematic review and meta-analysis directly compared interventions combining self-monitoring and counselling/incentives with self-monitoring alone.

However, the net effect of additional components in our review (approximately 1000 steps/day) was substantially smaller than the effects of many complex interventions that also included self-monitoring, commonly ranging between 1500 and 2500 steps/day. Taken together with the previous evidence of the effect of self-monitoring alone (500–2000 steps/day), we can conclude that complex PA interventions owe part of their benefits to simple self-monitoring and their net effect is actually smaller than reported.

This conclusion is aptly illustrated by PACE-UP, the largest PA intervention trial to date. This 3-month complex intervention comprising three practice nurse consultations and pedometer self-monitoring increased PA by 1172 steps/day compared with usual care. A third active control arm, in which participants received a pedometer with a set step count goal, delivered by post without any counselling or support, increased their PA by 692 steps/day compared with usual care controls. Consequently, the nurse consultation net effect was only 480 steps/day, less than half of the intervention effect when compared with usual care. A third active control arm, in which participants received a pedometer with a set step count goal, delivered by post without any counselling or support, increased their PA by 692 steps/day compared with usual care controls. Consequently, the nurse consultation net effect was only 480 steps/day, less than half of the intervention effect when compared with usual care. As such, we argue that all studies exploring complex PA interventions that combine self-monitoring with other components should compare their intervention against an active control.
arm of self-monitoring with a set goal to isolate the additional components’ net effects, particularly as these additional components are often costly and resource-intensive.

The active control arm’s importance is further emphasised when addressing the maintenance of the intervention effect. At the 9-month follow-up of PACE-UP, the MDs between usual care and the (1) nurse counselling intervention and the (2) self-monitoring alone (active control group) were 677 steps/day and 642 steps/day, respectively. The nurse counselling net effect completely disappeared by the 9-month follow-up, while the pedometer-based self-monitoring effect was maintained in the same period and up to 3 years. Unlike PACE-UP, our meta-analysis demonstrated that the net effect of additional intervention components could be maintained for a certain period of time (median 3 months) if only reduced by half. Still, this finding does not weaken but rather supports our call for designing studies with active control arms.

**Moderator analysis**

Only intervention duration, the presence of a set goal, and the addition of human counselling (especially via phone/video calls) demonstrated significant moderating effects in the meta-regression models. However, none of these models explained more than 18% of the heterogeneity (as measured by $R^2$ statistics), which suggests that the between-study variability in effect sizes is being driven by other sources, which were not captured in the models.

Intervention duration had a negative effect on increases in step count: each additional week decreased the step count on average by approximately 10 steps/day. Even though this finding may seem intuitive as participant engagement can decrease over time, most meta-analyses did not detect any effect of intervention duration, and some found that longer interventions had a greater effect on PA. Thus, the impact of intervention duration on PA outcomes remains to be elucidated.

Our finding that setting a specific goal was associated with an increase of approximately 600 steps/day supports Bravata et al.’s 2007 finding that ‘having a step goal is the key predictor of increased PA’, as well as numerous subsequent meta-analyses. Indeed, given that provision of a set goal is so powerful, does not require any additional resources, and is closely interconnected with self-monitoring, we argue that a set goal should be an integral part of active control arms together with self-monitoring.

Human counselling was the only intervention component with a significant moderating effect with phone/video counselling having the greatest effect. We are unaware of any review directly comparing phone/video with in-person or other types of human PA counselling. However, several remote feedback reviews indicated that phone/video calls are indeed a promising way of PA counselling. Thus, the use of phone/video counselling in PA interventions should be further explored as it offers a potentially highly effective and flexible tool, especially useful during the COVID-19 pandemic.

It is important to realise that not having a significant moderating effect, as was the case for financial incentives, text messages or in-person counselling, does not mean that the addition of these components had no impact on PA. The regression coefficients and their p-values reported in table 2 represent the moderating effect of the intervention component on the MD between the intervention and active control arms, not the total effect of interventions including this component. Therefore, the results of our moderator analyses do not contradict previous meta-analyses that demonstrated a significant effect of text messages, financial incentives and smartphone apps on PA levels.

Studies exploring the financial incentives commonly use some form of objective self-monitoring and a set goal (frequently expressed in daily step count), as the incentives are usually contingent on meeting this goal. Similarly, most smartphone apps aimed to increase PA also include self-monitoring, either using internal smartphone accelerometers or accompanying wearable devices. However, unlike studies of financial incentives that almost always use self-monitoring alone as the active control arm, studies of smartphone apps rarely do. Therefore, the previous meta-analyses of smartphone apps could not distinguish whether the effect of the apps resulted mostly from self-monitoring alone or other additional features of the app. Thus, in line with our previous reasoning, we argue that future RCTs of smartphone apps should always consider including an active control arm (using an app with stripped features but still allowing the self-monitoring) as is already common in RCTs of financial incentives.

**Strength and limitations**

This is the first meta-analysis capable of isolating the additional benefit of various intervention components above and beyond simple self-monitoring. The high number of included studies allowed for robust detection of the net effect of these components at both the postintervention and follow-up time points. Additionally, we conducted a series of meta-regression models sufficiently powered to demonstrate the moderating effect of intervention duration, set goal and additional human counselling, especially phone/video counselling, supporting the findings of previous meta-analyses.

A potential limitation is in our identification of all eligible studies. As there is no easy way to detect studies comparing a PA intervention against an active control arm (only 11 out of 85 included studies used the term ‘active control’), our search relied on proxy terms, such as ‘three arms’, ‘with and without’ or ‘self-monitoring alone’. Thus, we could not be sure that our initial database search identified all eligible studies. We, therefore, applied a rigorous backward and forward citation search and also searched reference lists of six relevant systematic reviews to strengthen the database search. Even if we cannot ensure that we identified all eligible studies, the high number of studies included in the meta-analysis (n=75) makes it unlikely that a few more studies would have considerably affected our findings, as suggested by the series of sensitivity analyses.

A further limitation is the lack of clarity around the term ‘component’. Our review identified studies employing conceptually very different approaches (eg, text messages, counseling, and financial incentives). While the scheme developed for coding the components is well fit for the purpose of this study, it has not been rigorously validated and limits comparability with other studies. Furthermore, some codes are very broad and involve components with various levels of sophistication (eg, the ‘website’ category spans simple educational websites as well as advanced gamified online programmes). Thus, future research would benefit from the development of a standardised taxonomy of intervention components, analogous to Michie’s taxonomy of behaviour change. While it was not the objective of this study, a refined coding of the intervention components using Michie’s taxonomy could also provide us with a more robust insight into precisely which behaviour change techniques act as moderators. It might also be interesting to explore whether interventions are...
Implications for practice, policy and future research

Findings from this review and other literature\textsuperscript{4–10, 16} suggest that researchers should consider including self-monitoring using a simple activity monitor (or a smartphone app) together with a set goal (e.g., adding 3000 steps/day to usual PA levels) as a fundamental component of all complex PA interventions. Furthermore, researchers assessing complex PA interventions in RCTs should compare the intervention arm against an active control arm consisting of self-monitoring and a set goal to isolate the net effects of additional intervention components. Along the same lines, policy-makers and practitioners should prioritise simple self-monitoring interventions (e.g., pedometer-based or via smartphone apps) unless the effects of additional resource-intensive components above and beyond self-monitoring alone are rigorously demonstrated. Specifically, advanced smartphone apps should be researched to determine whether they are a cost-effective means of increasing PA, as their effects might predominantly result from their self-monitoring capacities.\textsuperscript{4–10}

Finally, this review indicated that some forms of human counselling, particularly remote phone/video counselling, can be potentially very effective components of PA interventions. Given their lower costs compared with in-person counselling, and considering their convenience and suitability in times of pandemics and other scenarios that do not allow for face-to-face contact, remote counselling (complemented with self-monitoring and a set goal) should be further explored as a promising way of combating yet another pandemic—that of physical inactivity.

CONCLUSIONS

Complex PA interventions that combine self-monitoring using activity monitors with other intervention components provide an additional benefit above and beyond self-monitoring alone. Some forms of human counselling, particularly remote phone/video counselling, outperformed other intervention components such as websites and smartphone apps.

Twitter Tomas Vetrovsky @tomasvet, Petr Stastny @SPetr66 and Łukasz Malek @lukasMak4

Contributors TV, tLM and WD conceived the work; TV did the searches; tLM, RJ, TV, TH and PS screened the records; tLM, A8, WS, PS, RJ, TV and RJ extracted the data; CW, tLM, TV, RJ and TH assessed the risk of bias, TV and MS did the statistical analysis; TV, JT and TH wrote the manuscript. All authors read and approved the final manuscript.

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Competing interests None declared.

Patient consent for publication Not applicable.

Ethics approval Not applicable.

Provenance and peer review Not commissioned; externally peer reviewed.

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REFERENCES


39 Agarwal AK, Waddell KJ, Small DS, et al. Effect of Gamification with and without financial incentives to increase physical activity among veterans classified as having obesity or overweight: a randomized clinical trial. JAMA Netw Open 2021;4:e211626.


Systematic review

   Give the title of the review in English
   Do physical activity interventions combining self-monitoring with other strategies provide an additional benefit compared to self-monitoring alone?

2. Original language title.
   For reviews in languages other than English, give the title in the original language. This will be displayed with the English language title.

3. * Anticipated or actual start date.
   Give the date the systematic review started or is expected to start.
   26/06/2020

4. * Anticipated completion date.
   Give the date by which the review is expected to be completed.
   28/02/2021

5. * Stage of review at time of this submission.

   Tick the boxes to show which review tasks have been started and which have been completed. Update this field each time any amendments are made to a published record.

   Reviews that have started data extraction (at the time of initial submission) are not eligible for inclusion in PROSPERO. If there is later evidence that incorrect status and/or completion date has been supplied, the published PROSPERO record will be marked as retracted.

   This field uses answers to initial screening questions. It cannot be edited until after registration.

   The review has not yet started: No
PROSPERO
International prospective register of systematic reviews

Review stage

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<td>Data analysis</td>
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</tbody>
</table>

Provide any other relevant information about the stage of the review here.

6. * Named contact.
The named contact is the guarantor for the accuracy of the information in the register record. This may be any member of the review team.

Tomas Vetrovsky

Email salutation (e.g. "Dr Smith" or "Joanne") for correspondence:

Dr Vetrovsky

7. * Named contact email.
Give the electronic email address of the named contact.

tomas.vetrovsky@gmail.com

8. Named contact address
Give the full institutional/organisational postal address for the named contact.

Na Veselou 698, 26601 Beroun, Czech Republic

9. Named contact phone number.
Give the telephone number for the named contact, including international dialling code.

+420724600710

10. * Organisational affiliation of the review.
Full title of the organisational affiliations for this review and website address if available. This field may be completed as 'None' if the review is not affiliated to any organisation.

Charles University, Faculty of Physical Education and Sport, Prague, Czech Republic

Organisation web address:

PROSPERO
International prospective register of systematic reviews

Give the personal details and the organisational affiliations of each member of the review team. Affiliation refers to groups or organisations to which review team members belong. NOTE: email and country now MUST be entered for each person, unless you are amending a published record.

Dr Tomas Vetrovsky. Charles University, Faculty of Physical Education and Sport, Prague, Czech Republic
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Mr Roman Jurik. Faculty of Physical Education and Sport, Charles University, Prague, Czech Republic
Dr Charlotte Wahlich. Population Health Research Institute, St George's University of London, United Kingdom
Assistant/Associate Professor Witold Smigielski. Department of Demography and Social Gerontology, University of Lodz, Poland
Assistant/Associate Professor Michal Steffl. Faculty of Physical Education and Sport, Charles University, Prague, Czech Republic
Dr James Tufano. Faculty of Physical Education and Sport, Charles University, Prague, Czech Republic
Professor Wojciech Drygas. Department of Epidemiology, Cardiovascular Disease Prevention and Health Promotion, National Institute of Cardiology, Warsaw, Poland
Assistant/Associate Professor Petr Stasny. Faculty of Physical Education and Sport, Charles University, Prague, Czech Republic
Professor Tess Harris. Population Health Research Institute, St George's University of London, United Kingdom
Assistant/Associate Professor Lukasz Malek. Department of Epidemiology, Cardiovascular Disease Prevention and Health Promotion, National Institute of Cardiology, Warsaw, Poland

12. * Funding sources/sponsors.
Details of the individuals, organizations, groups, companies or other legal entities who have funded or sponsored the review.
None

Grant number(s)
State the funder, grant or award number and the date of award

13. * Conflicts of interest.
List actual or perceived conflicts of interest (financial or academic).
None

Give the name and affiliation of any individuals or organisations who are working on the review but who are not listed as review team members. NOTE: email and country must be completed for each person, unless you are amending a published record.

State the review question(s) clearly and precisely. It may be appropriate to break very broad questions down into a series of related more specific questions. Questions may be framed or refined using PI(E)COS or similar where relevant.

Do physical activity interventions combining self-monitoring with other strategies provide an additional benefit compared to self-monitoring alone?

State the sources that will be searched (e.g. Medline). Give the search dates, and any restrictions (e.g. language or publication date). Do NOT enter the full search strategy (it may be provided as a link or
We will search the following electronic bibliographic databases: PubMed, SPORTDiscus (via EBSCO), and Scopus, EMBASE. The search strategy will combine terms to identify physical activity interventions using self-monitoring ("pedometer", "activity monitor", "Fitbit", etc.) AND terms signalling the presence of the active control group using the self-monitoring alone ("active control", "three arms", "alone", "with and without", etc.). The search will be limited to the English language. Studies published from the inception of the databases until June 2020 will be sought. Additional studies will be identified employing the snowball search technique, i.e. going through the reference lists of eligible papers and previously published systematic reviews as well as through the studies citing the eligible papers.

17. URL to search strategy.
Upload a file with your search strategy, or an example of a search strategy for a specific database, (including the keywords) in pdf or word format. In doing so you are consenting to the file being made publicly accessible. Or provide a URL or link to the strategy. Do NOT provide links to your search results.
Alternatively, upload your search strategy to CRD in pdf format. Please note that by doing so you are consenting to the file being made publicly accessible.
Do not make this file publicly available until the review is complete

18. * Condition or domain being studied.
Give a short description of the disease, condition or healthcare domain being studied in your systematic review.
Physical activity interventions using self-monitoring.

Specify the participants or populations being studied in the review. The preferred format includes details of both inclusion and exclusion criteria.
All studies recruiting adults aged 18 or over will be included; i.e., studies in healthy adults, those at risk of disease, as well as those diagnosed with a specific disease will be included. Exclusion criteria: children or adolescent under the age of 18.

20. * Intervention(s), exposure(s).
Give full and clear descriptions or definitions of the interventions or the exposures to be reviewed. The preferred format includes details of both inclusion and exclusion criteria.
Physical activity interventions that combine objectively-assessed self-monitoring (using pedometers and activity monitors) and at least one other intervention strategy (e.g. counselling, prompting, social support).

21. * Comparator(s)/control.
Where relevant, give details of the alternatives against which the intervention/exposure will be compared (e.g. another intervention or a non-exposed control group). The preferred format includes details of both inclusion and exclusion criteria.
Only studies with an active control group using self-monitoring alone will be included. As self-monitoring is inherently related to goal setting, studies with an active control group using self-monitoring and goal-setting
will also be included. Similarly, studies, where the active control group receives brief one-time advice related to self-monitoring of physical activity, will be included as well. However, studies comparing two different intensities of support (both including self-monitoring), but lacking the active control group will be excluded.

22. * Types of study to be included.
Give details of the study designs (e.g. RCT) that are eligible for inclusion in the review. The preferred format includes both inclusion and exclusion criteria. If there are no restrictions on the types of study, this should be stated.

Only randomised controlled trials will be included.

Give summary details of the setting or other relevant characteristics, which help define the inclusion or exclusion criteria.

24. * Main outcome(s).
Give the pre-specified main (most important) outcomes of the review, including details of how the outcome is defined and measured and when these measurement are made, if these are part of the review inclusion criteria.

Physical behaviour objectively assessed using pedometers or accelerometers (i.e., time spent in moderate-to-vigorous physical activity, step count, sedentary time, etc.).

* Measures of effect
Please specify the effect measure(s) for you main outcome(s) e.g. relative risks, odds ratios, risk difference, and/or ‘number needed to treat.

Effect sizes (Hedge’s g)

25. * Additional outcome(s).
List the pre-specified additional outcomes of the review, with a similar level of detail to that required for main outcomes. Where there are no additional outcomes please state ‘None’ or ‘Not applicable’ as appropriate to the review

Patient-reported outcomes (i.e. health-related quality of life, measures of mental health, self-efficacy, enjoyment). Adherence to study protocol.

* Measures of effect
Please specify the effect measure(s) for you additional outcome(s) e.g. relative risks, odds ratios, risk difference, and/or ‘number needed to treat.

Effect sizes (Hedge’s g)

26. * Data extraction (selection and coding).
Describe how studies will be selected for inclusion. State what data will be extracted or obtained. State how this will be done and recorded. Two review authors will independently assess the risk of bias in included studies using the Cochrane Risk of bias tool. Titles and abstracts of studies retrieved using the search strategy and those from hand-searching the reference lists will be screened by two review authors to identify studies that potentially meet the
eligibility criteria. The full text of these potentially eligible studies will be retrieved and assessed for eligibility by the same two review authors. Any disagreement will be resolved through discussion with a third reviewer.

An excel spreadsheet will be used to extract data; extracted information will include among others: study population (number of participants, age, sex), details of the intervention (length, intervention components, behaviour change techniques), details of the comparison group, and outcomes and times of measurement.

27. Risk of bias (quality) assessment.

State which characteristics of the studies will be assessed and/or any formal risk of bias/quality assessment tools that will be used.

Two review authors will independently assess the risk of bias in included studies using the Cochrane Risk of bias tool.


Describe the methods you plan to use to synthesise data. This must not be generic text but should be specific to your review and describe how the proposed approach will be applied to your data. If meta-analysis is planned, describe the models to be used, methods to explore statistical heterogeneity, and software package to be used.

Following data extraction, the change of objectively assessed physical activity (i.e., time spent in moderate-to-vigorous physical activity, step count, sedentary time, etc.) at follow-up compared to baseline.

- Secondary outcomes may include patient-reported outcomes (i.e. health-related quality of life, measures of mental health, self-efficacy, enjoyment) and adherence to study protocol.
- As the outcomes are measured on different scales (e.g., step count vs minutes spent in moderate-to-vigorous physical activity), continuous data will be analysed using standardised mean difference and reported with a 95% confidence interval. If dichotomous data are reported, odds ratios will be used and reported with a 95% confidence interval.
- As we expect to find between-study heterogeneity, a random-effects model will be most appropriate for the meta-analysis.
- If trials with multiple relevant arms are identified, we will perform the necessary adjustments to the data before performing the meta-analysis, for example, splitting the comparator group to avoid double-counting.
- We will present data on forest plots where appropriate.
- Statistical heterogeneity will be assessed and reported using the I² statistic.
- We will formally test for subgroup differences when examining potential effect modifiers.
- If sufficient studies can be meta-analysed, a funnel plot to detect publication bias will be used.
- Meta-regression will be used to assess trends by different lengths of follow-up, if appropriate.
- All analyses will be performed using package metafor in R.

29. Analysis of subgroups or subsets.

State any planned investigation of ‘subgroups’. Be clear and specific about which type of study or
participant will be included in each group or covariate investigated. State the planned analytic approach. The subgroup analyses according to intervention component (e.g. phone support), population (e.g. older adults), and length of intervention will be conducted.

30. * Type and method of review.
Select the type of review, review method and health area from the lists below.

**Type of review**
- Cost effectiveness: No
- Diagnostic: No
- Epidemiologic: No
- Individual patient data (IPD) meta-analysis: No
- Intervention: Yes
- Meta-analysis: Yes
- Methodology: No
- Narrative synthesis: No
- Network meta-analysis: No
- Pre-clinical: No
- Prevention: Yes
- Prognostic: No
- Prospective meta-analysis (PMA): No
- Review of reviews: No
- Service delivery: No
- Synthesis of qualitative studies: No
- Systematic review: Yes
- Other: No
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31. Language.
Select each language individually to add it to the list below, use the bin icon to remove any added in error.

English

There is not an English language summary

Select the country in which the review is being carried out. For multi-national collaborations select all the countries involved.

Czech Republic
England
Poland

33. Other registration details.
Name any other organisation where the systematic review title or protocol is registered (e.g. Campbell, or The Joanna Briggs Institute) together with any unique identification number assigned by them. If extracted data will be stored and made available through a repository such as the Systematic Review Data Repository (SRDR), details and a link should be included here. If none, leave blank.

34. Reference and/or URL for published protocol.
If the protocol for this review is published provide details (authors, title and journal details, preferably in Vancouver format)

Add web link to the published protocol.

Or, upload your published protocol here in pdf format. Note that the upload will be publicly accessible.

No I do not make this file publicly available until the review is complete

Please note that the information required in the PROSPERO registration form must be completed in full even if access to a protocol is given.

35. Dissemination plans.
Do you intend to publish the review on completion?

Yes

Give brief details of plans for communicating review findings.

36. Keywords.
Give words or phrases that best describe the review. Separate keywords with a semicolon or new line. Keywords help PROSPERO users find your review (keywords do not appear in the public record but are included in searches). Be as specific and precise as possible. Avoid acronyms and abbreviations unless these are in wide use.

physical activity; pedometer; accelerometer; self-monitoring; activity tracker; activity monitor; Fitbit; counselling; support; smartphone; smartwatch; intervention; MVPA; step; sedentary; walking

37. Details of any existing review of the same topic by the same authors.
If you are registering an update of an existing review give details of the earlier versions and include a full bibliographic reference, if available.
38. **Current review status.**
Update review status when the review is completed and when it is published. New registrations must be ongoing.
Please provide anticipated publication date

*Review_Ongoing*

39. **Any additional information.**
Provide any other information relevant to the registration of this review.

40. **Details of final report/publication(s) or preprints if available.**
Leave empty until publication details are available OR you have a link to a preprint. List authors, title and journal details preferably in Vancouver format.

Give the link to the published review or preprint.
Supplemental file 2: Search strategy

**SCOPUS:**
TITLE-ABS-KEY ( ( pedometer* OR "activity monitor*" OR fitbit OR "activity track***" ) OR ( "physical activity" OR "physical behavior" OR sedentary OR sitting OR walk* OR steps ) AND ( monitor* OR track* OR smartwatch* OR wearable* OR smartphone* ) ) AND randomized AND ( alone OR plus OR added OR "active control" OR "three arm***" OR "three group***" OR "or without" OR "and without" ) ) AND NOT TITLE ( protocol OR review OR meta-analysis )
Limit to: Article, Journal, English

**PUBMED:**
Limit to: Journal Article, Humans, English

**DISCUS:**
(AB ( pedometer* OR "activity monitor*" OR fitbit OR "activity track***" ) OR AB ( "physical activity" OR "physical behavior" OR sedentary OR sitting OR walk* OR steps ) AND AB ( monitor* OR track* OR smartwatch* OR wearable* OR smartphone* ))) AND ( AB randomized OR TI randomized ) AND AB ( alone OR plus OR added OR "active control" OR "three arm***" OR "three group***" OR "or without" OR "and without" ) NOT TI ( protocol OR review OR meta-analysis )
Expanders: Apply related words, Apply equivalent subjects
Limiters: English, Academic Journal, Article

**ProQUEST:**
((ab((pedometer* OR "activity monitor*" OR fitbit OR "activity track***")) OR (ab("physical activity" OR "physical behavior" OR sedentary OR sitting OR walk* OR steps)) AND ab((monitor* OR track* OR smartwatch* OR wearable* OR smartphone*)))) AND (ab(alone OR plus OR added OR "active control" OR "three arm***" OR "three group***" OR "or without" OR "and without")) AND ab(randomized)) NOT(ti(protocol OR review OR meta-analysis)
Limit to: Scholarly journals, Article, English

**WoS:**
((AB=( "physical activity" OR "physical behavior" OR sedentary OR sitting OR walk* OR steps ) )
AND AB=( monitor* OR track* OR smartwatch* OR wearable* OR smartphone* ) OR
(AB=(pedometer* OR "activity monitor*" OR fitbit OR "activity track*" )) AND
((AB=randomized OR TI=randomized) AND AB=(alone OR plus OR added OR "active control"
OR "three arm*" OR "three group*" OR "or without" OR "and without") NOT TI=(protocol
OR review OR meta-analysis))
Limit to: English, Article
Funnel plots

1) Funnel plot of studies reporting outcomes at post-intervention
2) Funnel plot of studies reporting outcomes at follow-up